

IMPACT FOOD

Parent Ordering

'System Overview' Video
Guides



How to guides

The purpose of this guide is to give you an overview of the parent ordering elements of the **Impact Food App**.

The platform is supported by one of technology partners called, Kanpla.

The platform is user friendly and easy to use and has been designed to be as simple ordering from Amazon.

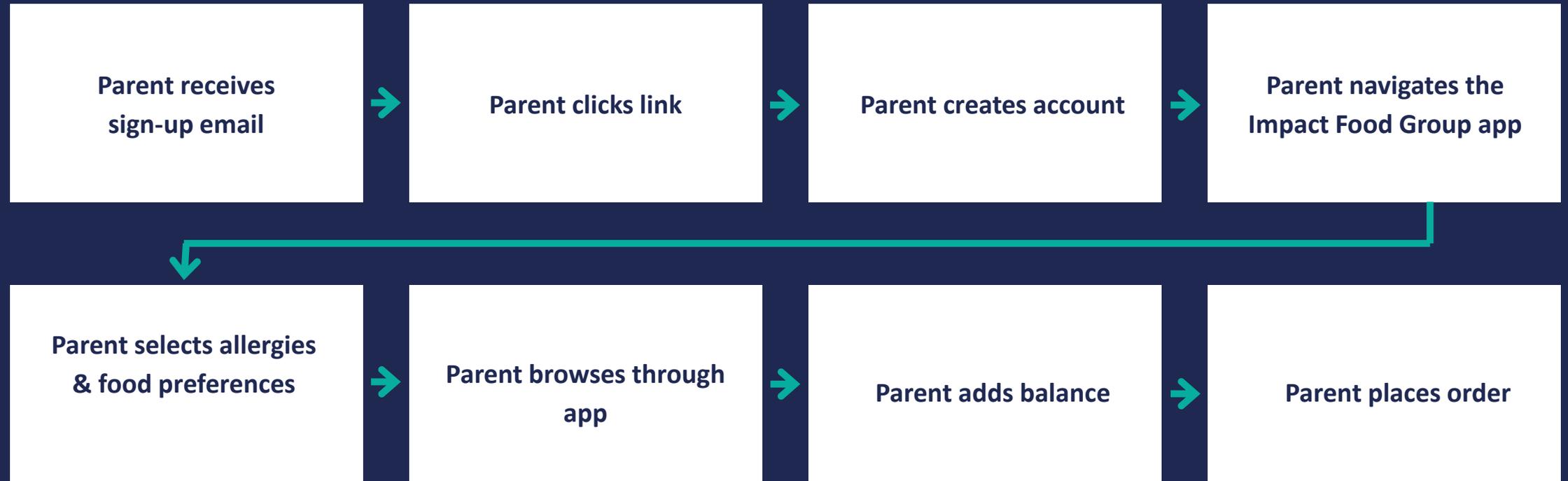
Please take the time to review the 'How to' guides and share with the relevant members of your team.

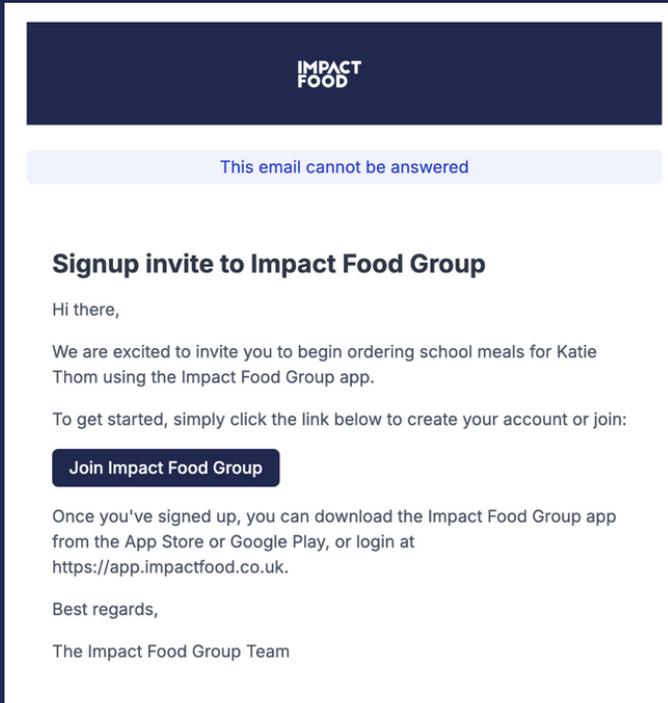
IMPACT FOOD

Parent View
Primary ordering



Kanpla Parent Process





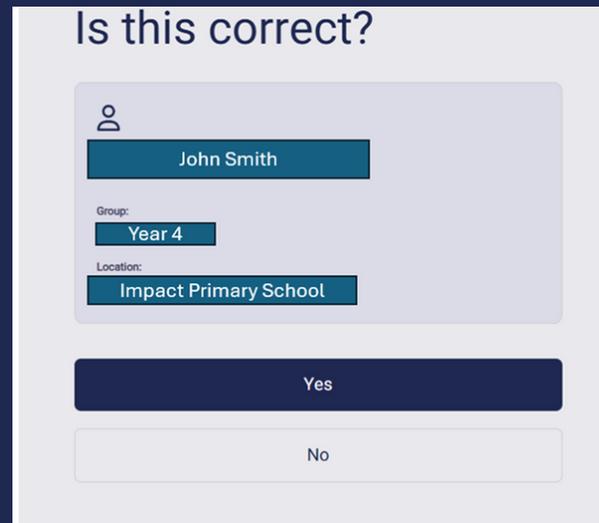
1. Sign-up invite email

Parents receive sign up link via email with individual sign up URL.

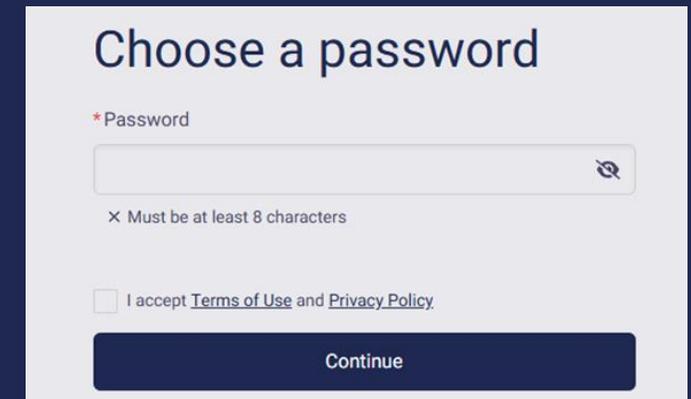
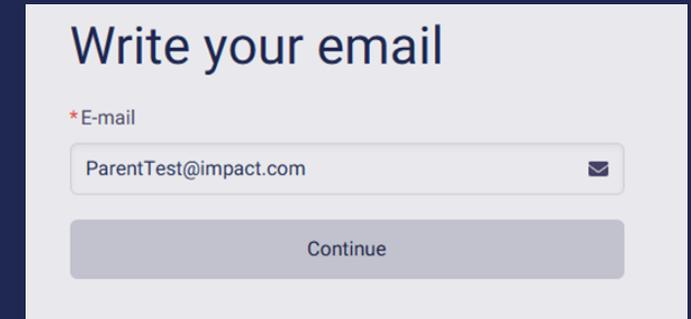
2. Accepting the link sent:

When parent clicks on the link they are directed to the website.

Each child's link will need to be manually accepted. Parents are prompted to check the Student name, Class, Year Group and School.



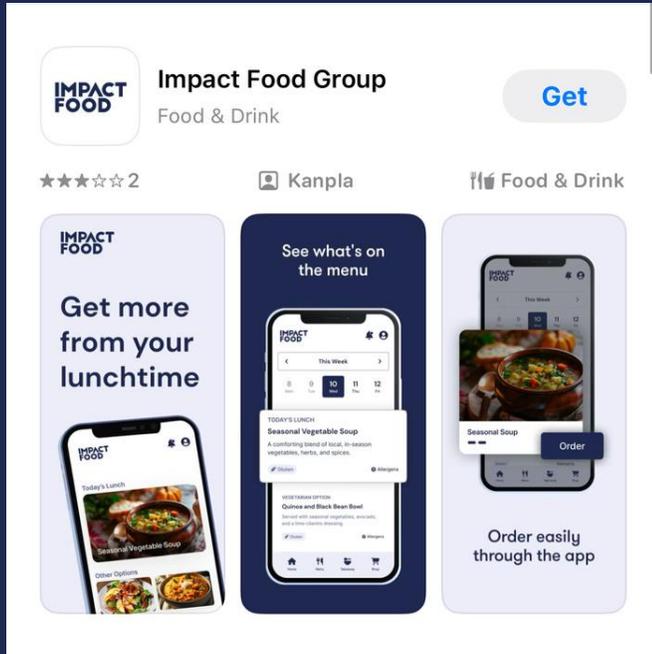
3. Create username & Password



Parents create a user name using their email address and a password of their choice.

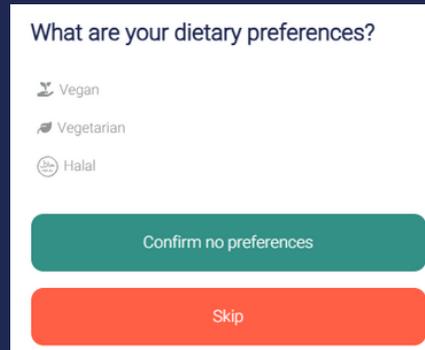
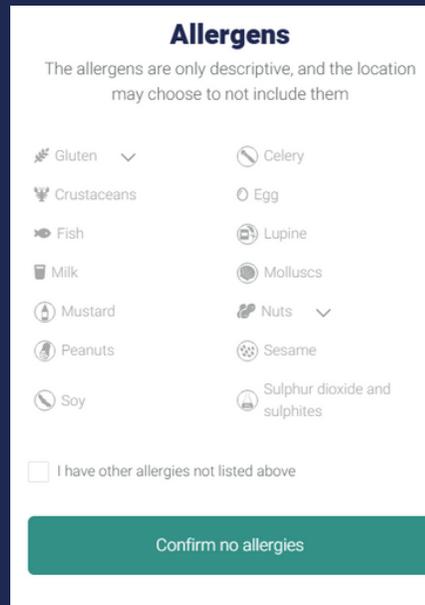
4. Impact Food Group App

Parents are encouraged to download the Impact Food Group app and sign into their account.



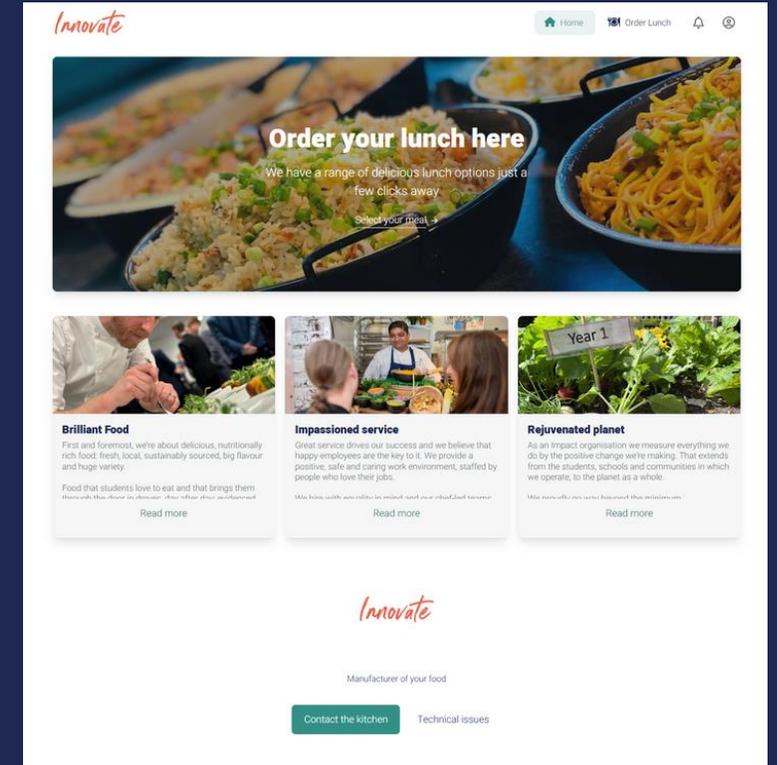
5. Navigate the app and add allergens/ Dietary preferences

Parents navigate through the app, selecting any allergies or food preferences.



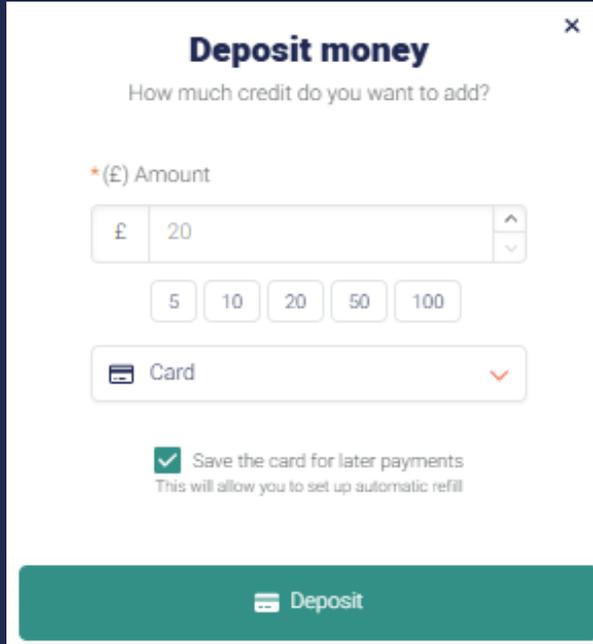
6. Landing page

Parents navigate through the landing page, clicking on tiles and to the menu page.



7. Parent adds balance

Parent deposits money to account.



Deposit money

How much credit do you want to add?

* (£) Amount

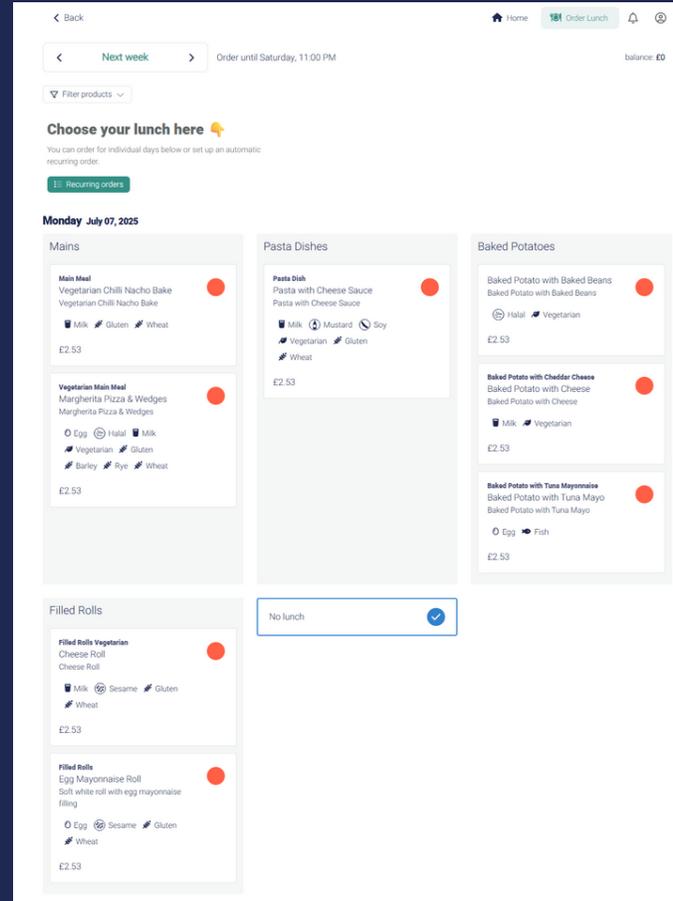
£ 20

5 10 20 50 100

Card

Save the card for later payments
This will allow you to set up automatic refill

Deposit



Back Home Order Lunch

Next week Order until Saturday, 11:00 PM balance: £0

Filter products

Choose your lunch here

You can order for individual days below or set up an automatic recurring order.

Recurring orders

Monday July 07, 2025

Mains

- Main Meal**
Vegetarian Chili Nacho Bake
Vegetarian Chili Nacho Bake
Milk Gluten Wheat
£2.53
- Vegetarian Main Meal**
Margherita Pizza & Wedges
Margherita Pizza & Wedges
Egg Halal Milk
Vegetarian Gluten
Barley Rye Wheat
£2.53

Pasta Dishes

- Pasta Dish**
Pasta with Cheese Sauce
Pasta with Cheese Sauce
Milk Mustard Soy
Vegetarian Gluten
Wheat
£2.53

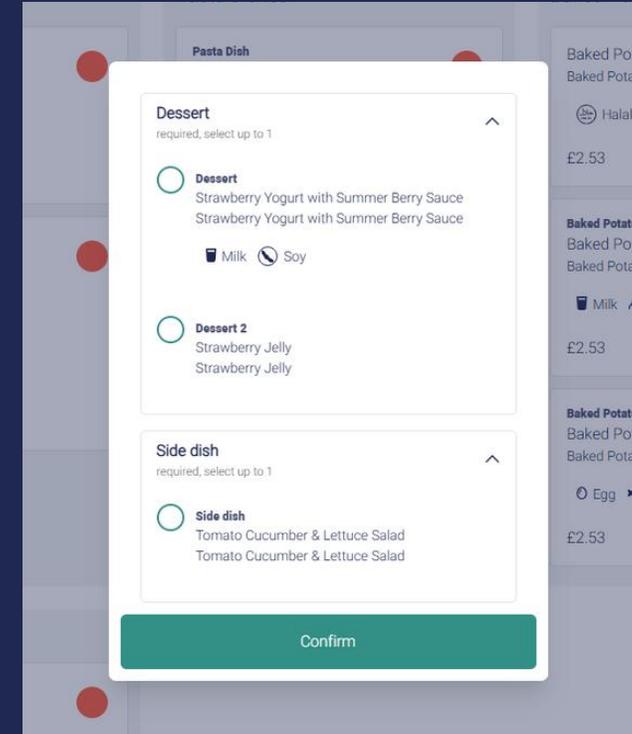
Baked Potatoes

- Baked Potato with Baked Beans**
Baked Potato with Baked Beans
Halal Vegetarian
£2.53
- Baked Potato with Cheddar Cheese**
Baked Potato with Cheese
Baked Potato with Cheese
Milk Vegetarian
£2.53
- Baked Potato with Tuna Mayo**
Baked Potato with Tuna Mayo
Baked Potato with Tuna Mayo
Egg Fish
£2.53

Filled Rolls

- Filled Rolls Vegetarian**
Cheese Roll
Cheese Roll
Milk Sesame Gluten
Wheat
£2.53
- Filled Rolls**
Egg Mayonnaise Roll
Soft white roll with egg mayonnaise filling
Egg Sesame Gluten
Wheat
£2.53

No lunch



Pasta Dish

Dessert
required, select up to 1

- Dessert**
Strawberry Yogurt with Summer Berry Sauce
Strawberry Yogurt with Summer Berry Sauce
Milk Soy
- Dessert 2**
Strawberry Jelly
Strawberry Jelly

Side dish
required, select up to 1

- Side dish**
Tomato Cucumber & Lettuce Salad
Tomato Cucumber & Lettuce Salad

Confirm

8. Parent selects choices from menu and places order

Parents will have the option to select from a variety of meals offered daily

Menus alternate based on a three-week cycle

After selecting a main meal, a dessert option box will appear asking the user to select one of two dessert options. Fruit is always available at the meal collection counter

Re-engagement email

If Parents don't sign up immediately they may get the same email again or an email like this one that gives them more information about the menu, nutrition and benefits.



Hi PARENT_FIRST_NAME,

We're Impact Food Group, your child's school food providers! 🍌
We're here to make school lunchtimes easy, nutritious and delicious!

Are you tired of the daily lunchbox scramble?

We get it, mornings are hectic. Between getting everyone dressed, out the door, and to school on time, figuring out what's going in the lunchbox shouldn't be another stress.

That's where our app comes in!

With just a few taps, you can:

- ✔ Pre-order healthy school meals
- ✔ View weekly menus in advance
- ✔ Save time and take "What's for lunch?" off your plate

To get started, simply click the link below to create your account and join:

[Join Impact Food Group](#)

Once you have signed up, you can download The **Impact Food Group App** from the App Store or Google Play.

[Download The iOS App](#)

[Download The Android App](#)

Freshly made, thoughtfully served.



Your child's favourite meals!

From Lasagna to fish & chips, there's delicious food they'll enjoy, packed with the nutrition they need. Plus, 99% of our meals are made on our sites to ensure the best quality and freshness every day.

Allergy Aware

We're here to make mealtimes safe and stress-free. Our allergen-aware menus and simple tool, available on both our app and website, let you choose your child's allergen, food preferences and quickly find meals that are just right for them.

Follow Us On



You are receiving this email as your school works in partnership with Impact

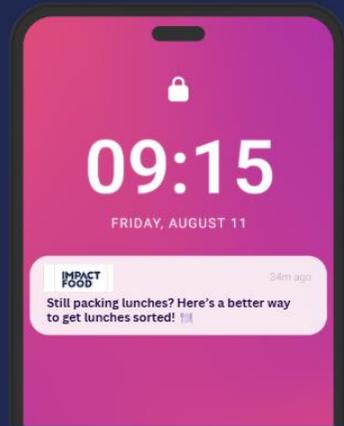
Food Group to provide primary school meals.

Want to change how you receive these emails?

You can [unsubscribe here](#).

Summer Menu Email

Existing Users might get emails to give them more information around new menus, parent recommendations, nutritional benefits or special theme days. They might also receive notifications to remind them to order their child food before Sunday cut off time or to inform them of new menus.



Hi katie,

We're Impact Food Group, your child's school food providers! 🥗
We're here to make school lunchtimes easy, nutritious and delicious!

Summer's heating up, and so is our menu! ☀️

This week's school meals are live and ready to order, packed with tasty meals your child will love and the nutrition you can count on. 🍴

From crowd pleasers like fish and chips and comforting classics like cottage pie, every meal is carefully crafted to fuel busy primary school days.

We also offer a range of everyday choices, including:

- 🍟 Fluffy jacket potatoes with a range of toppings to choose from.
- 🍎 Fresh fruit and yoghurt.

🕒 **Don't forget: Orders close at 11pm on Sunday! Be sure to book in before the deadline.**

[Order Now](#)

Freshly made, thoughtfully served.



Balanced and Delicious

Every meal is made with growing kids in mind - fresh ingredients, balanced nutrition, and full of flavor. Plus, 99% of our primary meals are made on our sites to ensure the best quality and freshness every day.

Allergy Aware

We're here to make mealtimes safe and stress-free. Our allergen-aware menus and simple tool, available on both our app and website, let you choose your child's allergen, food preferences and quickly find meals that are just right for them.

If you haven't already, download the **Impact Food Group App** from the App Store or Google Play to make ordering lunches quick and easy!

[Download The IOS App Here](#)

[Download The Android App Here](#)

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You are receiving this email as you signed up for our service updates.

Want to change how you receive these emails?

You can [Unsubscribe Here](#).

Parent view of the app

Parents will find the app easy to use and akin to any other 'shopping' app they are familiar with. We have provided some short 'how to' guides

[How to update allergy information](#)

[How to order lunch for your child](#)

[How to update your balance](#)